

## MEMO: 06 – 19

**TO:** All Clubs  
**FROM:** Damien Bresic – General Manager Football Gold Coast  
**DATE:** 8<sup>th</sup> February 2019  
**SUBJECT:** Come Try Days

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Dear Members,

With a view to boosting our registration numbers across the board, Football Gold Coast would like to broaden our reach and invite members of the local community to experience the world game for the first time. With this in mind, Football Gold Coast would like to promote a unified “Come and Try Clinic” which will be implemented across the Gold Coast.

The purpose of the day is to encourage possible new members to experience football at their local club in a hope that they will register and become active members of our Football Gold Coast community.

The day will take place on Saturday the 23<sup>rd</sup> February, 2019 from 9:30am-11:00am.

The clubs that wish to participate will be required to:

- Open their club on the said day.
- Have adequate coaches and support staff on hand to assist with basic drills/games (we do not expect numbers to be large in the first year so this would not be labour intensive).
- Committee members on site to answer any questions and assist with potential registrations.
- Promote the clinic on your club Facebook using a tile we have created.

Football Gold Coast will be co-advertising the event with our clubs as well as distributing information through our various social channels (Facebook, Mail Blast, EDM). We plan to make this event bigger and better every year. We understand that this event is best placed in early February but as it’s a new initiative we have only implemented the plan now with 2019 being a pilot.

Should your club be interested in taking part, please email [admin@footballgc.com.au](mailto:admin@footballgc.com.au) by COB Wednesday the 13<sup>th</sup> of February including the name of your contact person.

If you require any further information, please do not hesitate to contact Hayley on (07) 55 021 555.